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# THE 1%: What The Richest 1% Do With Their Money To Achieve Their Financial Goals And Dreams That The Remaining 99% Don't!



## Synopsis

In a world of greedy bankers and volatile markets - Learn how to protect your savings and achieve your financial goals and dreams by using powerful practices that the richest 1% live by. There are two major sources of financial opportunities - and dangers: The first danger stems from the major financial institutions, such as banks and Wall Street: these companies pay their employees and executives high salaries and bonuses - with your money! How does it work? Their investment advice, for example, may be based on making you invest in what gives them (or their employers) the highest commission. This means that the advice their financial "advisors" give you - most of the time - actually serves their needs - not yours. The practices outlined in book will give you the tools necessary to turn the tables and manage your finances to achieve your needs and desires. The second danger is market volatility, which is expressed by inflation, deflation, fluctuations in interest rates, currencies and the stock market. The practices outlined in the book will give you the ability to take steps to protect your money in times of uncertainty. You will learn how to use the volatility of the market as leverage to your advantage, to maximize your investments and earn a lot more money! Are you a "hunter" or a "fisherman"? While "fishermen" wait for things to happen ... "hunters" create a new reality! As a "hunter" in the world of personal finance management, you face survival in a world of banks and financial institutions determined to achieve their own goals - at the expense of yours. Challenged by many dangers, eager to capture the best opportunities, you have to be equipped with the right tools. The Money practices outlined in the book will give you all the tools you need to become a successful "hunter" who knows how protect his money and achieve his dreams and goals in a world full of financial opportunities and dangers. As a successful "hunter" equipped with the money practices in this book, you will know:

- \*How to create an income-generating asset from your savings.
- \*The most effective way to receive benefits from your bank.
- \*How to communicate effectively with advisors representing banks and investment companies - and as a result, you will be able to make optimal investment decisions that serve your needs only.
- \*How to identify the best mutual funds and ETFs.
- \*How to avoid buying exotic financial products - and why.
- \*How to obtain higher gains on your investments, with minimal risk.
- \*How to avoid the pitfalls set up by investment companies.
- \*How to pilot your money in changing market conditions.
- \*The investment habits of the richest 1%, which ones are right for you, and why you should adopt them.
- \*What the existing investment products are, and how you can use them to profit more with your money.
- \*What to demand from the financial experts managing your money, and how to get it.

Jacob Nayman's book reveals the financial practices used by the world's wealthiest. The information is rooted in Nayman's extensive experience - distilling more than 15 years of expertise in his

role as a leading investment adviser to the rich. The financial practices outlined in the book give you the optimal toolkit for the practical management of your financial investments, enabling you to maximize your profits in a world full of financial opportunities and dangers.

## **Book Information**

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## **Customer Reviews**

If you read Mr. Jacob former book, liked it and wished for more, this is definitely a must read!! very much appreciate Mr. Jacob style of writing where he goes straight to the point without exhausting you with endless explanation and theories (which I've experienced when reading other books). That what make this book a light and fast read, even for the complete newbie. But don't let this light approach fool you, I'm not a newbie in investments and even I was able to pick up few tips and valuable information that I was not aware of. Another thing I value in this book is that each chapter ends with a short paragraph called "practical conclusion" which actually summaries the chapter in a few sentences. My personal favorite chapters are the last 2 chapters where Mr. Jacob managed in a very elegant and simple way to explain some of the more complex financial tools (like Forex and structures) and when to use/avoid them, and in the last chapter explain what are some

macroeconomic indexes (we usually read /hear in the news on a daily base) and how they influence our investing decisions.

I found this book very practical and truly helpful. This book uses simple language to explain how to make good financial decisions. This guide to personal finance is easy to read and has a lot of great advice. It goes through the basics of building wealth and investing in a very approachable way!

The book is very practical - it offers high-quality tools and practices to anyone who wants to use their money to improve their financial situation. The book provides great financial education for novice readers and even can be a good guide for experienced investors. Buy this book, read it and then don't wait - apply its practices as soon as possible.

The practices in the book are great. They accompany you from one stage to the next - from the stage where you feel guilty about inadequately managing your money, all the way to the one where you know how to do it like a pro. After reading the book you switch to another mindset - you know and believe that you can take control of your finances.

I rely on investment advisors to help me manage my finances. I bought The book because I wanted to make sure I fully understand what is happening with my investments. After I read the book I know more about what's happening and what questions to ask when I meet with my financial advisors. A great book for those who want to understand investing and maximize their profits by learning the best, safest ways to invest money. It helped me understand investing in a way I didn't before. A good read that I would recommend to anyone.

The book really helps people understand the road to financial independence. Many people are intimidated by the intricacies of finances. Jacob Nayman's book gives financial advice and tips that give you the ability to take immediate action. After reading the book I feel better about my financial future as I have more knowledge regarding what to do, what options there are out there, and what financial pitfalls to avoid.

I found this book to be a very useful guide. It really helps clarifying vague concepts in the field of personal finance and provides practical ways and powerful tips of how to manage your money in the most effective way. I think this book is a must for a novice investor, but could also expose the

experienced investors to things they might have not known.

This book is a big winner! Nayman simplifies the field of personal financial planning. He uses a breezy, conversational style that makes it suitable for everyone - from novices to people who have prior knowledge. I couldn't recommend this book more highly.

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